



Picture Books for Kids — with Audio CDs!

363 South Saltair Avenue | Los Angeles, CA 90049
310.471.2472 phone / 866.KIDWICK | 310.861.8111 fax
www.kidwick.com | mail@kidwick.com

FOR IMMEDIATE RELEASE

Contact: Marissa Del Fierro
310.913.9022
marissa@kidwick.com

“Frog” Soars to New Heights

Los Angeles, California (February 2006)—Kidwick Books, publisher of *Ellison the Elephant*, *It’s Me!*, and the *Los Angeles Times* Children’s Bestseller, *Leo the Lightning Bug*, is pleased to announce their much anticipated new release, ***A Frog Thing*** (ISBN: 0-9703809-3-3/ Hardcover Picture Book/ Ages 3-7 / \$18.95 / Publication Date: May 18, 2006.

A Frog Thing is the story of Frank—a little frog who just wants to fly. Flying, however, is not a “frog thing.” Frank’s parents try to explain this to him, but his determination drives him to find another way and before long, he’s soaring above the pond with the help of his bird friends. In the end, Frank lands on his real gift – swimming! *A Frog Thing* inspires readers to aim for the sky on their journey to finding their very own “frog thing.”

The companion “Book-on CD” reaches far beyond the traditional audio book. It transports little readers into Frank’s world with sound effects and wonderful performances by children and adults. The dramatic storytelling is narrated by the author and features a whole cast of delightful voices from children and adults. (Audible page turns help kids follow along as they learn to read.)

Kidwick Books author Eric Drachman, has an M.F.A. in Acting, a B.A. in Psychology, and with *A Frog Thing*, he also has a fourth title to add to his growing list of award-winning picture books. The warm reception Eric receives from his little fans, their parents, and the publishing community, has shown him that he may have found his very own “frog thing” ... or rather... “person thing.” Eric currently resides in Los Angeles, California.

A Frog Thing illustrator James Muscarello, has paired with Drachman on three projects for Kidwick Books beginning with the start-up title *Leo the Lightning Bug*. His passion for character animation, sculpting, toy design, illustration, unique perspectives and his general love of art, is apparent through his playful full-spread artwork incorporated throughout Kidwick books.

The goal of Kidwick Books is to create children's picture books and audio CDs with respect and admiration for our little readers.

- Let your readers hear first-hand what's so great about Kidwick Books Audio! You can direct them to our audiovisual demo on our website at www.kidwick.com
- For an in-depth Q & A with author / publisher Eric Drachman, visit the Press Room on our website.
- To arrange for an interview with Eric Drachman, contact Marissa Del Fierro at marissa@kidwick.com or 310.913.9022

Other Titles by Kidwick Books:

Ellison the Elephant

Book and Audio CD by Eric Drachman

Illustrated By James Muscarello

ISBN: 0-9703809-1-7/Hardcover Picture Book/\$18.95/Ages 3-7/2004

It's Me!

Book and Audio CD by Eric Drachman

Illustrated By Isabelle Decencière

ISBN: 0-9703809-2-5/Hardcover Picture Book/\$18.95/Ages 3-7/2004

Leo the Lightning Bug

Book and Audio CD by Eric Drachman

Illustrated By James Muscarello

ISBN: 0-9703809-0-9/Hardcover Picture Book/\$18.95/Ages 3-7/2002